

5-4-98

05-14-1998

Form PTO-1594
(Rev. 6-93)

100709908

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner

attached original documents or copy thereof.

1. Name of conveying party(ies):

Sierra On-Line, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership

☒ Corporation-State: California☐ Other _____Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: October 1, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

2. Name and address of receiving party(ies):

Name: Sierra On-Line, Inc.

Internal Address: _____

Street Address: 3380 - 146th Place, Suite 200City: Bellevue State: WA ZIP: 98007☐ Individual(s) citizenship _____☐ Association _____☐ General Partnership _____☐ Limited Partnership _____☒ Corporation-State: Delaware☐ Other _____If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ NoB. Trademark Registration No.(s) 1,689,144Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brent D. SandersInternal Address: Perkins CoieStreet Address: 1201 Third Avenue, 40th FloorCity: Seattle State: WA ZIP: 98101

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brent D. Sanders

May 4, 1998

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet, attachments and document: 2

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Sierra On-Line, Inc. ("Assignor"), a California corporation, has common law rights in the mark MIXED UP MOTHER GOOSE and is the owner of U.S. Trademark Registration No. 1,689,144 for said mark;

WHEREAS, Sierra On-Line, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 3380 - 146th Place SE, Suite 300, Bellevue, Washington 98007, is desirous of acquiring said common law rights and trademark registration, together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the mark and registration, together with that portion of its business relating to the mark and the goodwill appurtenant thereto.

Signed and effective as of October 1, 1997.

SIERRA ON-LINE, INC., a California corporation

By


Richard K. Thumann
Its Vice President